

Notice of opening of the Competition for the award of 1 Research Grant (BI)

Scholarship Reference: **UIDB/05583/2020-BI-4M-4S**

A competition is open for the award of a Research Grant (BI) within the scope of the CISED Research and Development Unit, with reference UIDB/05583/2020, financed by national funds through FCT/MCTES under the Protocol of Collaboration for financing granted by the Foundation for Science and Technology (FCT), within the scope of the Regulation for Evaluation and Multi-annual Financing of R&D Units, under the following conditions:

- 1. Sources of Funding:** The project is financed by funds from the State Budget through FCT/MCTES-Ref<sup>a</sup> UIDB/05583/2020
- 2. Scientific Area:** Management/Marketing
- 3. Admission requirements:** Students enrolled in a master's degree in the field of communication, marketing, management, or related areas, or graduates in the field of communication, marketing, advertising and public relations, management or related areas who are enrolled in a non-degree course academic integrated into the educational project of a higher education institution, developed in association or cooperation with one or more R&D units.

If a foreign higher education institution awarded the degree, it must comply with the provisions of Decree-Law no. 66/2018, of August 16, and Ordinance no. 33/2019, of January 25 .

#### **4. Hiring Requirements:**

4.1. On the date of hire, you must submit a document proving acceptance by the host institution, guaranteeing the necessary conditions for the good development of the work;

4.2. At the date of hiring, you must also meet one of the following conditions:

a) Be enrolled in a master's degree program in communication, marketing, management, or related areas.

b) Be enrolled in a course that does not award an academic degree as part of the educational project of a higher education institution, developed in association or cooperation with one or more R&D units.

**5. Preferential Conditions:** The following constitute preferential conditions:

- Proven research experience through authorship or co-authorship of scientific publications;
- Professional experience, in particular participation in research work, including as a scholarship holder;
- Good communication skills and fluency in oral and written Portuguese and English;
- Initiative, ambition and motivation to work as a team;

**6. Work plan:** Develop research activities under the guidance of the Principal Investigator, PhD Professor Sara Cristina Valente dos Santos, which include 1) Support in reviewing the literature on advertising and storytelling. 2) Establish contacts with partners and participants in project activities. 3) Data collection, organization and management of the database, processing and integration of data and results by the project objectives, with consequent collaboration in preparing reports. 4) Participation in activities to promote and disseminate project results.

**7. Applicable legislation and regulations:** Law No. 40/2004 of August 18, which approves the Research Fellow Statute, amended by Decree-Law No. 202/2012 of August 27, by Law No. 12/2013, of 29 August January, by Decree-Law No. 89/2013, of July 9th and by Decree-Law No. 123/2019 of August 28th, FCT Research Grant Regulations, available at and <https://www.fct.pt/Apoios/bolsas/regulamento.phtml.pt> and Regulation of Research Grants of the Polytechnic Institute of Viseu, published in the Diário da República, no. 112, 2nd series, of June 9, 2020.

**8. Workplace:** The work will be carried out at the Polytechnic Institute of Viseu facilities and in the laboratories of its integrated schools, particularly at ESEV, under the scientific guidance of Professor Sara Cristina Valente dos Santos.

**9. Duration of the scholarship:** The scholarship will last for 4 months, possibly renewable, and cannot, in any case, exceed the end of the financing.

**10. Value of the monthly maintenance allowance:** The amount of the scholarship will be that set by the FCT for a Research Scholarship for Graduates (BI) which is €990.98, according to the table of current scholarship values set for this type of scholarship by the FCT([https://www.fct.pt/wp-content/uploads/2024/02/Tabela-de-Valores-SMM\\_atualizacao-2024.pdf](https://www.fct.pt/wp-content/uploads/2024/02/Tabela-de-Valores-SMM_atualizacao-2024.pdf))

**11. Selection methods:** The selection methods will be the Curricular Assessment and Selection Interview, with candidates who obtain a classification greater than 10 points in the Curricular Assessment being selected for the interview. In the Curricular assessment, each factor considered will be expressed on a scale of 0 to 20 values. The Curricular Assessment (CA) will weight 80% in the classification formula and is expressed in the following formula:

$CA = (80\% * AQ) + (20\% * PE)$  where: CA – Curricular Assessment, AQ – Academic Qualifications, EP – Professional Experience

The Selection Interview (SE) will weight 20% in the Final Classification (FC) formula, with the results on a scale of 0 to 20. The final ranking of candidates will be expressed from 0 to 20 values, considering the weighting attributed to Curricular Assessment (CA).

**12. Composition of the Selection Jury:**

President: Professor Sara Cristina Valente dos Santos, Guest Adjunct Professor at the Escola Superior de Educação de Viseu;

Effective member: Professor Luísa Paula Fernandes Augusto, Adjunct Professor at the Escola Superior de Educação de Viseu;

Effective member: Professor Nuno Filipe Rosa Melão, Adjunct Professor at the Higher School of Technology and Management of Viseu;

Substitute member: Professor Paulo Alexandre Pires Pinto da Silva, Adjunct Professor at the Escola Superior de Educação de Viseu;

**13. Method of publishing/notifying the results:** The final selection process results will be published in an ordered list posted in a visible and public place in the Central Services of the Polytechnic Institute of Viseu; Notifications to candidates will be made via email. By the decision of the jury, a pool of candidates may be created, valid for 18 months after the date of completion of the selection process. The final results will always be conditioned and subject to the obligation to comply with the provisions of the Research Fellow Statute. A complaint may be filed regarding the final deliberation of the jury, to be presented within 15 working days of the respective notification, by the provisions of Article 10 of the Research Grants Regulations of the Polytechnic Institute of Viseu.

**14. Contract and final report model:** The contract and final report model to be prepared by the fellow and the supervisor are those attached to the IPV research grant regulations

**15. Application deadline and form of submission of applications:** The Competition is open from **19/07/2024 to 02/08/2024**, with applications only being accepted within the established deadline.

**16. Applications** must be formalized by email to [ipv\\_nbolseiro@sc.ipv.pt](mailto:ipv_nbolseiro@sc.ipv.pt) indicating the scholarship reference in the subject (UIDB/05583/2020-BIL-4M-4S), accompanied by the following documents: a) Certificates proving academic qualifications; b) Detailed CV, with telephone contact, email and documents considered relevant by the candidate; c) Proof of enrollment/enrollment in a master's degree, if you are attending a master's degree, or proof of enrollment/enrollment in a course that does not confer an academic degree referred to in subparagraphs b) or c) of point 4.2 of this notice (Proof relating to this item may be delivered to the President of the Jury up to 30 days after the end of the application period); Selection/serialization is conditional and will only lead to effective hiring if the candidate has submitted, by the end of the deadlines established in this notice, all the documents necessary for hiring, including those referred to in point 4 of this notice.

The Vice-President of the Institute, Helena Maria Vala Correia